



*"All the great personalities of Dallas during the assassination come alive in this superb rendering of a city on a roller coaster into disaster. History has been waiting fifty years for this book."*

—Lawrence Wright, author of *The Looming Tower* and *Going Clear*

"By exposing the right-wing hatred aimed at our thirty-fifth president, the authors demonstrate that America—not just Lee Harvey Oswald— was ultimately responsible for his death. Every page is an eye opener. Highly recommended!"

—Douglas Brinkley, professor of history at Rice University and author of *Cronkite*

June 18, 2013

Dear Editor/Producer:

Named by *Publishers Weekly* as a "PW's Top Pick" in History for the fall, **DALLAS 1963** (Twelve; Hardcover and eBook; for **November** issues), by Bill Minutaglio and Steven Davis, is an ingenious and urgently written biography of a city that reframes the JFK assassination and presents a necessary corrective to popular myths surrounding the 20<sup>th</sup> century's signature political event.

With spellbinding storytelling, Minutaglio and Davis set the stage for one of the most tragic moments in American history, delving into the lives of Stanley Marcus, president of *Nieman Marcus*; civil rights pioneer Juanita Craft; defrocked military general Edwin A. Walker; the world's richest oil baron, H. L. Hunt; Rev. Rhett James, head pastor of the predominantly African-American New Hope Baptist Church; the leader of the largest Baptist congregation in the world and staunch segregationist W.A. Criswell; and conservative media mogul Ted Dealey, whose family name adorns the plaza where the president was murdered. On the same stage was a compelling cast of marauding gangsters, swashbuckling politicians, unsung civil rights heroes, and a stylish billionaire anxious to save what he believed to be a doomed nation.

In a STARRED review, *Publishers Weekly* holds that "after 50 years, it's a challenge to fashion a new lens with which to view the tragic events of Nov. 22, 1963—yet Texans Minutaglio (*City on Fire*) and Davis (*Texas Literary Outlaws*) pull it off brilliantly." There are no writers better equipped to tell this story. Bill has been celebrated by the *Economist* for knowing "every iota of Texas," and Steve is widely regarded as "one of Texas' leading scholars on its indigenous culture" (*Austin American-Statesman*).

Published in time to commemorate the 50<sup>th</sup> anniversary of Kennedy's death, **DALLAS 1963** is not only a fresh look at a momentous national tragedy but a sobering reminder of how radical, polarizing ideologies can poison a city—and a nation.

Let's talk soon about coverage for **DALLAS 1963** this fall.

Sincerely,

Brian McLendon  
Associate Publisher  
212.364.0509  
brian.mclendon@hbgusa.com

Paul Samuelson  
Publicity Manager  
212.364.1259  
paul.samuelson@hbgusa.com

Tony Forde  
Twelve Publicity  
212.364.1203  
tony.forde@hbgusa.com